

# WINGS OVER WAUKESHA

2010



*SALUTE TO VETERANS TOUR*

**JUNE 25 - 27, 2010**

**WAUKESHA COUNTY AIRPORT, WISCONSIN**

## **CONTRIBUTOR AND SPONSORSHIP PACKAGES**

CELEBRATING THE 75TH ANNIVERSARY OF B-17 FLIGHT AND WAUKESHA COUNTY AIRPORT

# WINGS OVER WAUKESHA

2010

*SALUTE TO VETERANS TOUR*

FEATURING EAA's B-17  
**ALUMINUM OVERCAST**

WAUKESHA CO. AIRPORT • JUNE 25-27, 2010

**9 AM - 6 PM • FREE ADMISSION**

MILITARY AIRCRAFT • VEHICLES AND RE-ENACTORS • REFRESHMENTS  
MEET WWII B-17 VETERANS • KIDS ACTIVITIES AND MUCH MORE ALL DAY!

FOR INFORMATION ON B-17 TOURS AND RIDES GO TO  
**WWW.WINGSOVERWAUKESHA.ORG**

WINGS OVER WAUKESHA IS PROUDLY SPONSORED BY:

ARTWORK BY JOE JONES

LEVEL	RECOGNITION	AMOUNT
<b>Feature Sponsor</b>	<ul style="list-style-type: none"> <li>• Company Name and Logo listed as the Presenting Sponsor on the <b>front center of commemorative art poster</b> and all advertising materials, mailings, letters and signage</li> <li>• 4 B-17 "Aluminum Overcast" Flight Experience Rides (\$1,600 value)</li> <li>• 4 Commemorative Embroidered Flight Jackets – 1 for each flying participant (\$1,000 value)</li> <li>• High profile signage surrounding the airport for 2 weeks prior to the event</li> <li>• Company representative to welcome attendees and press (Thursday June 24<sup>th</sup> press flights)</li> <li>• Company Banner displayed prominently at major entrances</li> <li>• 20 VIP Ground Tour passes for B-17 (guided tour with docent)</li> <li>• 20 Commemorative T-Shirts (\$100 value)</li> <li>• 20 Commemorative Fine Art Event Posters</li> <li>• 10 VIP parking passes</li> <li>• 20 Event T Shirts</li> <li>• Feature Exhibitor Space (outside) for company exhibit</li> </ul>	<b>\$10,000</b>
<b>Diamond</b>	<ul style="list-style-type: none"> <li>• Company Name and Logo listed as a Sponsor on the <b>commemorative art poster</b></li> <li>• Recognition signage at major entrances and on site.</li> <li>• Website recognition</li> <li>• 2 B-17 "Aluminum Overcast" Flight Experience Rides (\$800 Value)</li> <li>• 2 Commemorative Embroidered Flight Jackets – 1 for each flying participant (\$500 Value)</li> <li>• 10 VIP Ground Tour passes for B-17</li> <li>• 10 VIP parking passes</li> <li>• Feature Exhibitor Space (outside) for company exhibit</li> </ul>	<b>\$5,000</b>
<b>Platinum</b>	<ul style="list-style-type: none"> <li>• Company Name and Logo listed as a Sponsor on the <b>commemorative art poster</b></li> <li>• Website recognition</li> <li>• 1 B-17 "Aluminum Overcast" Flight Experience Rides (\$400 Value)</li> <li>• 1 Commemorative Embroidered Flight Jackets – 1 for each flying participant (\$200 Value)</li> <li>• 10 VIP Ground Tour passes for B-17</li> <li>• 5 VIP parking passes</li> <li>• 10 Commemorative Fine Art Event Posters</li> <li>• 10 Event T Shirts</li> <li>• Feature Exhibitor Space (outside) for company exhibit</li> </ul>	<b>\$2,500</b>
<b>Gold</b>	<ul style="list-style-type: none"> <li>• Company Name and Logo listed as a Sponsor on the <b>commemorative art poster</b></li> <li>• Website recognition</li> <li>• 10 VIP Ground Tour passes for B-17</li> <li>• 5 VIP parking passes</li> <li>• 10 Commemorative Fine Art Event Posters</li> <li>• 10 Event T Shirts</li> <li>• Feature Exhibitor Space (outside) for company exhibit</li> </ul>	<b>\$1,500</b>
<b>Corporate Participating Sponsor</b>	<p><b><u>Minimum Donation for Companies wishing to display goods or services</u></b></p> <ul style="list-style-type: none"> <li>• Display Space for Company Exhibit, display table, (includes aircraft if applicable)</li> <li>• 2 Event T-shirts and Art Posters</li> <li>• Wings Over Waukesha Website Listing</li> <li>• 1 VIP Parking Pass</li> </ul>	<b>\$500</b>
<b>Wing Leader</b>	<ul style="list-style-type: none"> <li>• Direct contribution to Aviation Scholarship Program</li> <li>• Commemorative T Shirt and Art Poster</li> <li>• Website contributor page listing</li> </ul>	<b>\$100</b>
<b>Friend of WOW</b>	<ul style="list-style-type: none"> <li>• Commemorative Art Poster</li> </ul>	<b>\$25</b>

# **2010 Wings Over Waukesha Participation Form**

*To be included on the commemorative poster,  
please respond by June 10, 2010.*

- Yes, I/we will be a sponsor of the 2010 Wings Over Waukesha – Salute to Veterans Tour and support the Aviation Scholarship Fund of EAA (Experimental Aircraft Association) Chapter 11, the event hosts.

Sponsorship Level/Amount \_\_\_\_\_

Enclosed is my check; made payable to the **“EAA Chapter 11 – Scholarship Fund”**

Please charge \_\_\_\_\_ to my credit card. (*Visa or MasterCard*)

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_ V-Code: \_\_\_\_\_

Signature \_\_\_\_\_

- I/we would like to make a personal donation as a Wing Leader or Friend of Aviation and enclose a contribution of

\$ \_\_\_\_\_ to the event and EAA Scholarship Fund.

*Please Print*

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

Email \_\_\_\_\_

Special Notes/Requests \_\_\_\_\_

\_\_\_\_\_

## **Mail this Sponsorship Form and payment to:**

EAA Chapter 11 – Wings Over Waukesha  
c/o Steve Betzler, Treasurer  
1908 Hillside Drive, Delafield, WI 53018  
[sbetzler@empirelevel.com](mailto:sbetzler@empirelevel.com)  
cell: 414-520-2537

For more information and to discuss sponsorship details –  
contact Steve at 414-520-2537 or [sbetzler@empirelevel.com](mailto:sbetzler@empirelevel.com)

***THANK YOU!!***